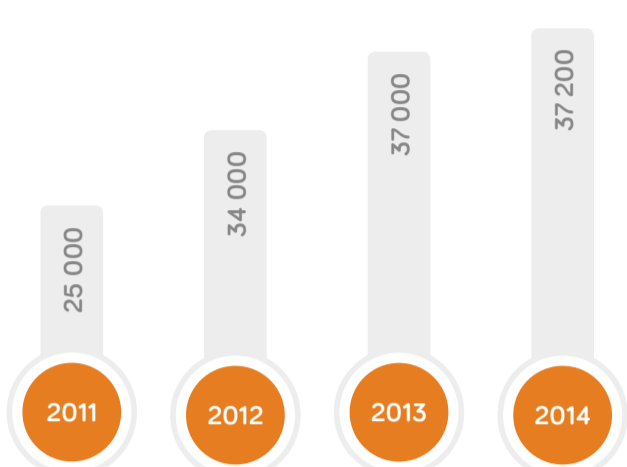


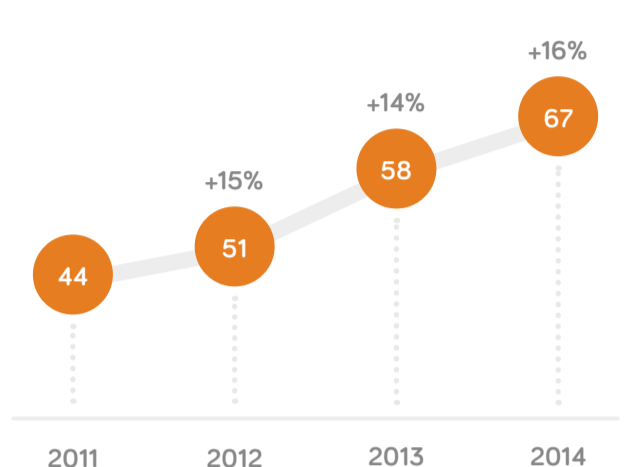


# OBRAT E-COMMERCE 2014

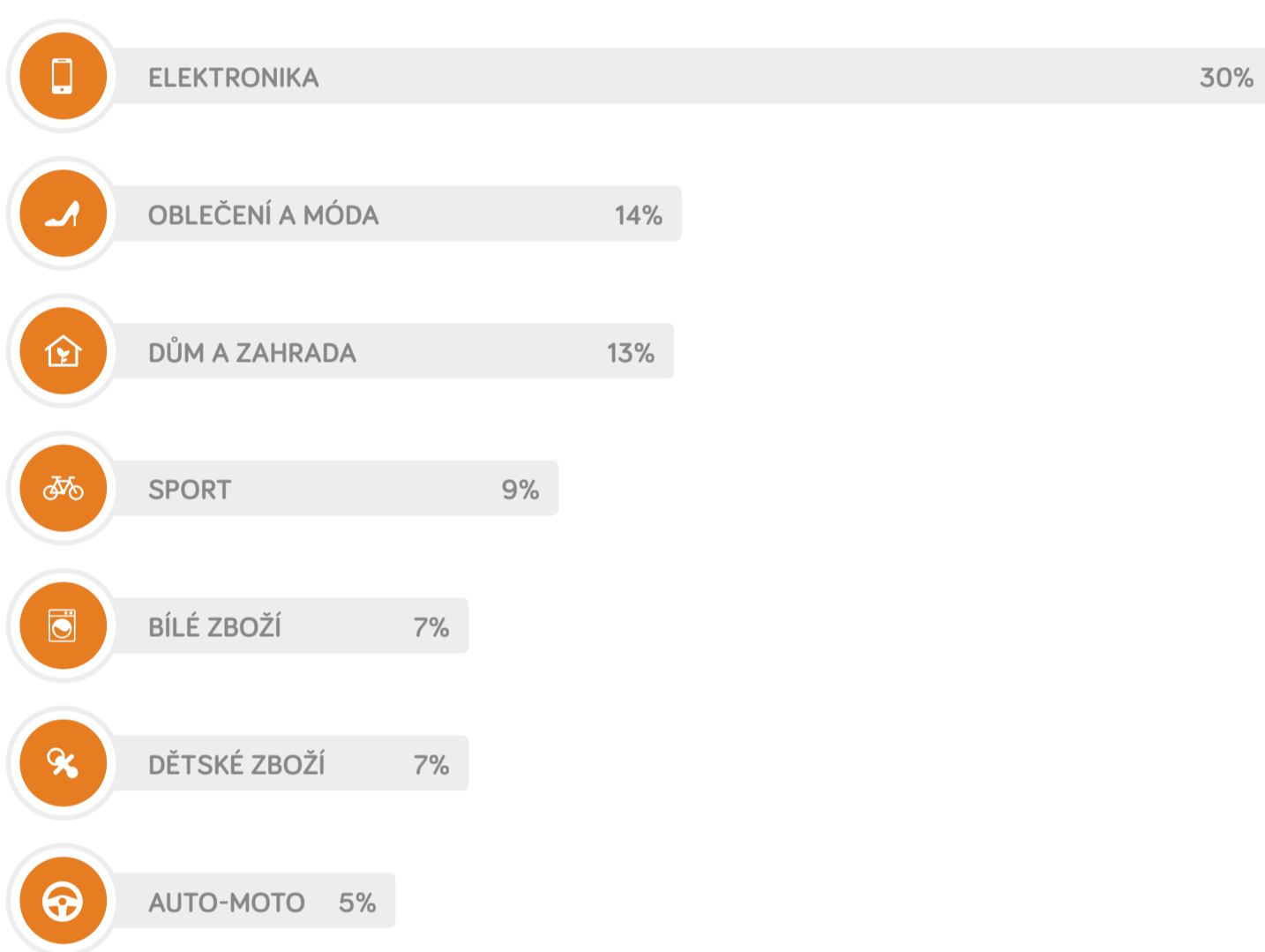
## POČET E-SHOPŮ



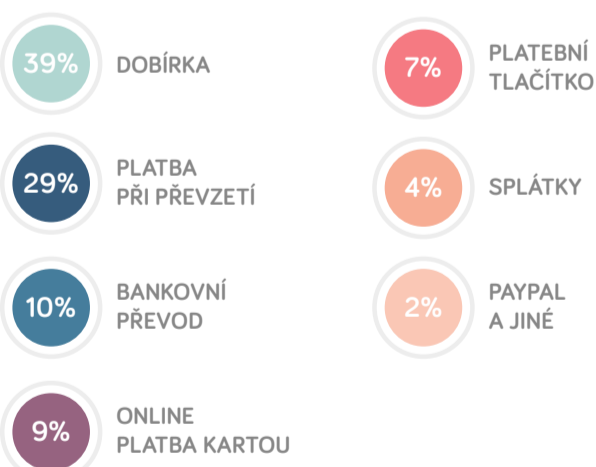
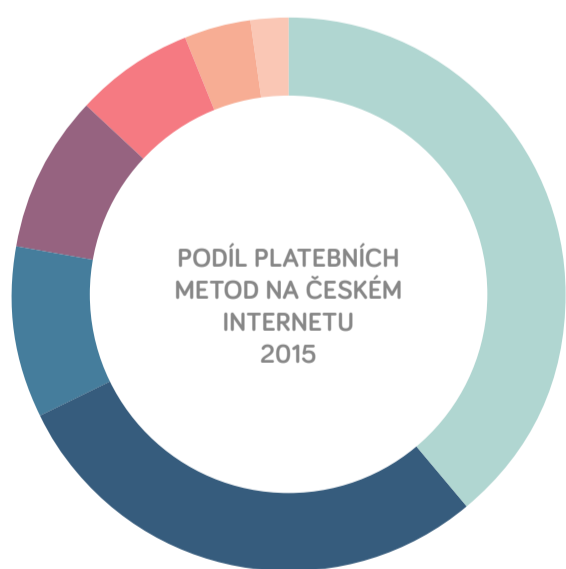
## OBRAT E-COMMERCE (V MLD KČ)



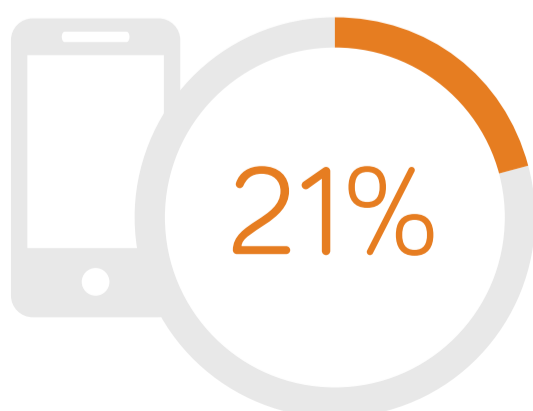
## PODÍL KATEGORIÍ



## NEJČASTĚJŠÍ ZPŮSOB PLATBY V ČESKÝCH SHOPECH



VLASTNÍ KAMENNOU PRODEJNU UVÁDÍ  
**6 600 E-SHOPŮ**



PODÍL MOBILNÍCH NÁVŠTĚV  
**2015**